



WOLFGANG PUCK

## **CUT Las Vegas Debuts iPad Wine List** *Wolfgang Puck Continues to Revolutionize the Fine Dining Experience*

**LAS VEGAS, June 7, 2011** – Wolfgang Puck’s critically acclaimed, award-winning restaurant CUT is proud to introduce its new iPad wine list in the Las Vegas location at The Palazzo Resort Hotel Casino. The restaurant already known for raising the bar within the fine dining industry is raising standards again, by utilizing the latest in mobile technology to showcase its outstanding wine list and globally renowned cuisine. The introduction of the iPad wine list in Las Vegas underscores Wolfgang Puck’s reputation as a groundbreaker in the culinary world. CUT Las Vegas is the first restaurant in the city to feature this technology.

The iPad displays the entire beverage list including wine selections, cocktails and spirits and is delivered to the table when guests arrive. CUT currently features 10 iPad tablets utilizing the wine application SmartCellar designed by the company Incentient. The SmartCellar system offers an interactive approach to displaying the wine list and allows sommeliers to modernize their approach to educating and arming their guests with the insight to help guide their selections and maximize enjoyment of their dining experience.

“CUT is our ultra brand so we want to be particularly progressive when it comes to the guest experience,” said Tim Wilson, beverage director for the Wolfgang Puck Fine Dining Group. “It will be evolutionary in every aspect and will eventually display wine labels as well as suggestions on wine and food pairings.”

The CUT wine list includes more than 500 selections focusing mainly on wines produced in the United States, France, Italy, Spain and Australia. In addition to an emphasis on robust red wines, the list also features a strong selection of white wines from the best growing regions in the world.

### **Wolfgang Puck Fine Dining Group**

The Wolfgang Puck Fine Dining Group specializes in operating high-end, innovative restaurant concepts known for its proven formula of exceptional and consistent cuisine, service, management and design. The award-winning restaurants of the Wolfgang Puck Fine Dining Group include Spago (Beverly Hills, Las Vegas, Maui and Beaver Creek); the critically acclaimed CUT (Beverly Hills, Las Vegas and Singapore); Chinois (Santa Monica); Postrio Bar & Grill (Las Vegas); Trattoria del Lupo (Las Vegas); Wolfgang Puck Bar & Grill (Las Vegas and Los Angeles); Wolfgang Puck Pizzeria & Cucina (Las Vegas); Wolfgang Puck American Grille (Atlantic City); Wolfgang Puck Grille (Detroit); The Source by Wolfgang Puck (Washington, DC); Five Sixty (Dallas, TX) and WP24 by Wolfgang Puck (Los Angeles). Opening this summer, CUT at 45 Park Lane, London. In October 2011, when the historic Hotel Bel-Air re-opens, Puck will oversee all of the food & beverage operations including a new restaurant called Wolfgang Puck at Hotel Bel-Air.

[www.wolfgangpuck.com](http://www.wolfgangpuck.com)

### **For More Information**

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