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ESQUIRE MAGAZINE'S "BEST NEW RESTAURANTS" CELEBRATES WP24 BY WOLFGANG PUCK

LOS ANGELES (October 11, 2010) – Esquire magazine announces its “Best New Restaurants” of 2010 including WP24 by Wolfgang Puck. With WP24, Puck has once again changed the city’s culinary landscape with his modern interpretation of traditional Chinese cuisine at The Ritz-Carlton, Los Angeles located downtown at L.A. LIVE.

“As if Wolfgang Puck didn’t have enough irons in the fire, here he goes opening a classic, high-flying Chinese restaurant on the 24th floor of the new Ritz-Carlton Hotel. WP24 is classic Puck—dramatic design, adaptive cuisine, and...the flair and finesse of Chinese dishes,” said John Mariani, *Esquire* Food and Travel Correspondent.

The menu at WP24 reflects Puck’s and Managing Partner & Executive Corporate Chef Lee Hefter’s time spent in the Far East and respective passion for Asian ingredients and cooking methods. The various tasting menus in the main dining room, ranging from a three-course prix fixe to a 10-course “Dynasty” tasting, place an emphasis on Chinese dishes prepared tableside with Puck’s signature touch. The WP24 Lounge provides guests with the ideal environment to enjoy Asian small plates of dim sum and sushi in lieu of a formal dining experience. A selection of innovative desserts is inspired by authentic Asian flavors and ingredients, reinterpreted with a modern hand. Perched atop the twenty-fourth floor of the hotel, WP24 offers spectacular panoramic views of downtown Los Angeles and its picturesque skyline.

“I am honored that Esquire has recognized the hard work and dedication of our entire team,” said Master Chef Wolfgang Puck. “What we have created at WP24 is a reflection of the culinary progression in America and the demand for refined Asian cooking—what I have been passionate about since first stepping foot in the Far East decades ago.”

Esquire magazine unveils its annual list of Best New Restaurants of 2010 in its November issue on newsstands October 11th. For more than 25 years, *Esquire* Food and Travel Correspondent John Mariani has eaten his way from coast to coast, and he has once again selected the 20 best new restaurants in America (plus another 15 not-to-miss spots), including “Restaurant of the Year,” “Chef of the Year,” “Hostess of the Year,” and the inaugural inductions to the “*Esquire* Restaurant Hall of Fame.”

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ABOUT THE RITZ-CARLTON, LOS ANGELES

Opened in April, The Ritz-Carlton, Los Angeles at L.A. LIVE features 123 well-appointed guestrooms, including 13 suites and one 3,000 square-foot The Ritz-Carlton Suite. The hotel is home to WP24, the latest restaurant concept by chef Wolfgang Puck, and The Gallery Collection, more than 100,000 square-feet of meeting and event space. Guests will enjoy the best views in Los Angeles from virtually any part of the hotel, including the 3,400 square-foot signature Ritz-Carlton Club Lounge and the exclusive, private rooftop pool and bar on the 26th floor. The Ritz-Carlton, Los Angeles shares the distinctive, 54-story tower with sister hotel The JW Marriott Hotel Los Angeles at L.A. LIVE and The Ritz-Carlton Residences at L.A. LIVE. Steps away from STAPLES Center, Nokia Theatre L.A. LIVE, The GRAMMY® Museum and an array of restaurants, venues and nightspots, The Ritz-Carlton, Los Angeles is at the center of one of the most exciting parts of the city.

ABOUT WOLFGANG PUCK FINE DINING GROUP

The award-winning restaurants of the Wolfgang Puck Fine Dining Group include Spago (Beverly Hills, Las Vegas, Maui and Beaver Creek); the critically acclaimed, steakhouse CUT (Beverly Hills and Las Vegas); Chinois (Santa Monica); Postrio Bar & Grill (Las Vegas); Trattoria del Lupo (Las Vegas); Wolfgang Puck Bar & Grill (Las Vegas and Los Angeles); Brasserie PUCK (Las Vegas); Wolfgang Puck American Grille at Borgata Hotel Casino & Spa in Atlantic City; Wolfgang Puck Grille at MGM Grand Detroit; The Source by Wolfgang Puck at the Newseum in Washington, DC; and Five Sixty atop Reunion Tower in Dallas, TX. Opening this fall, CUT at Marina Bay Sands Singapore. For more information, please visit www.wolfgangpuck.com.